



GROW UP MY TREE

— My Tree **My Future** —

Join our mission to plant 1 Billion Trees by 2030

Towards a Carbon Neutral India

Secure Future | Green Legacy | Sustainable Investment

Welcome to Grow Up My Tree!

We are a green-tech startup dedicated to sustainable farming & agroforestry. Our vision is simple: Plant 1 Billion Trees by 2030 and build a greener future.

Why Plant With Us?

15 years assured care for every tree | Regular photo/video updates
Carbon-neutral lifestyle support | Environmental & financial returns

Featured Schemes:

Miyawaki Forest Tree | Fruit Tree (Mango, Apple, Guava, Litchi) |
Miyazaki Mango Tree | Sandalwood Tree



Tree Partner Scheme

For Sandalwood (₹25,000 – 15 Years)

Option	ROI	Approx Return
Fixed Deposit	7%	₹68,860
Gold	10%	₹1,37,646
Stock Market	12%	₹1,38,423
Sandalwood	18–20%	₹3,00,000

For Miyazaki Mango (₹25,000 – 15 Years)

Option	ROI	Approx Return
Fixed Deposit	7%	₹51,250
Gold	10%	₹62,500
Stock Market	12%	₹70,000
Miyazaki Mango	60%	₹1,80,000 – ₹3,60,000



Clear difference: Traditional investments vs. Sustainable wealth creation.





Miyawaki Forest Tree – ₹1,500 (One-time)

15 years expert care

Certificate + regular updates

Boost biodiversity & air quality



Fruit Tree (UHDP) – ₹25,000 (One-time)

Mango / Apple / Guava / Litchi

Zero maintenance for 15 years

50% harvest share



Miyazaki Mango Tree – ₹25,000

World's premium mango variety

3 Options:

1. 50% harvest share
2. Buy-back at market rate
3. Guaranteed buy-back @ ₹1,500/kg



Sandalwood Tree – ₹25,000

Maintenance: ₹1,200/year or ₹15,000 (one-time)

Returns: ~18% annually (maturity 15–20 years)

Venture Development

- **15-Year Buyback Agreement:** Comprehensive buyback arrangement with zero maintenance costs. Maintenance Applicable to sandalwood plantations at ₹1,200 annually or a one-time payment of ₹15,000.
- **Advanced Cultivation:** Implementation of drip irrigation systems for optimized water management.
- **Power Infrastructure:** Installation of electricity distribution boxes with solar backup for uninterrupted operations.
- **24/7 Security:** Dedicated watchman services for round-the-clock site security.
- **Perimeter Safety:** Diamond mesh fencing for complete boundary protection.
- **Access Roads:** Well-developed main roads of 50 feet width and side roads of 15 feet width for seamless accessibility.
- **Sector Demarcation:** Placement of corner stones with sector numbers for clear identification.
- **Permanent Signage:** Durable name boards for plot identification and ownership display.
- **CCTV Surveillance:** Security monitoring through CCTV cameras starting from year two.
- **Enhanced Security Measures:** Deployment of armed personnel and trained guard dogs from year five.
- **Geo-Tagging:** Digital tracking of trees starting from year two for accurate monitoring.
- **Crop Insurance:**

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- Sandalwood trees covered from year five.
 - All other tree varieties covered from year three.
 - Expert Guidance: Continuous support and supervision by agricultural specialists.
 - Organic Cultivation Practices: Strict adherence to chemical-free, sustainable farming methods.
 - Satellite-Based Monitoring: Regular remote assessment of tree health and growth patterns.
 - Monthly Progress Reports: Tree growth updates shared via social media for transparency and customer engagement.
 - Open Visit Policy: Clients may visit the farm between 10:00 AM to 5:00 PM on any working day.
 - Scheduled Plantation Activities: Plantation drives conducted every first Sunday, involving customers or their representatives based on bookings from the previous month.



Planting for a Purpose

Partner with us for **CSR & sustainability initiatives:**

- ➡ Custom programs for carbon offsetting & biodiversity
- ➡ Transparent quarterly reports with drone & photo updates
- ➡ Carbon Neutral Certification for companies
- ➡ Employee engagement through plantation & tree gifting

Case Studies:

Infosys: Miyawaki forest in Bengaluru

HDFC Bank: Large-scale plantation for employees



OUR IMPACT & TESTIMONIALS

Impact Highlights

Trees planted: [Number] CO₂

absorbed: [Tons]

Forests created: [Number]

Customer Testimonials

"Planting a tree with Grow Up My Tree was so easy.
The updates make me feel connected to my tree."

— Priya Sharma, Bangalore

"We chose Sandalwood as a long-term investment
for our daughter's education. Profitable & sustainable."

— Rajeev Singh, Lucknow

Tree ATM –

Last year, their survival rate was only 54%, but in fenced areas it went up to 80%.

SayTrees –

They've planted 600,000 trees, with 80–90% survival when planted away from roads.

14 Trees Foundation – Successfully transformed barren land into forests, achieving an impressive 95% survival rate.

Large government programs like CAMPA/GIM – Survival rates hover around 50–60%, and in some places drop to below 35%.

The question is — how are we different from NGOs?

We don't just plant trees — we care for them for 15 years with mulching, organic fertilizers, irrigation, and protection.

We use modern techniques like Miyawaki Forest and UHDP, creating dense, thriving forests even in small areas.

For every tree you plant, you receive:

A Digital Certificate

Quarterly Updates on growth and progress

A Carbon Neutral Certificate (once you reach 205 trees)



FAQs.

Q How do I know my tree s real

- ✓ Certificate + geo-tagged updates

Q What happens after years

- ✓ All harvests during the 15-year lease will belong solely to the Company. After the lease term ends, the Company will return the land to the Landowner, free of any claims on crops or produce

Q Is my nvestment safe

- ✓ Yes. Registered farmlands, certified agreements, and transparent process



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